

## New KATHREIN Broadcast Sales Office for Asia Pacific Region (APAC) in Melbourne, Australia

*KATHREIN Broadcast GmbH, Rohrdorf, Germany, 2nd March 2021*

**KATHREIN Broadcast Group** has established a new regional sales office in **Melbourne, Australia** to expand their business in the Asian Pacific Area (APAC). This office will provide services to our valued customers in the region along with existing offices in **Singapore** and in **Hong Kong**.

**Mr. Prasanna Meemaduma** has been recently appointed as Kathrein's Consultant to operate this office with effect of **1st March 2021**.

Prasanna Meemaduma has 25+ years' experience in the Broadcast and Telecom industry holding a variety of senior management positions in business development, sales and project management. He is a champion in providing integrated broadcast solutions. Before joining Kathrein he served another leading Broadcast RF Subsystem manufacturer based in Melbourne. Prasanna holds a Bachelor's degree in Electronic and Telecommunications engineering from University of Moratuwa, Sri Lanka.

*picture on the right:*  
**Prasanna Meemaduma, Director**  
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